

KAITLIN C. DUFFY

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A career opportunity in the public relations industry which will allow me to employ my creativity, leadership skills and experience to make a significant contribution to a firm.

EDUCATION

Auburn University, Auburn AL
Bachelor of Arts in Public Relations

May 2010

EXPERIENCE

Fall 2009 **Reporter**
The Corner News Auburn, AL

- Interview and film individuals in the Auburn area
- Write and publish stories bimonthly

Fall 2009 **Administrator, Website Developer and Writer for Auburn Social Network**
Auburn Family Auburn, AL

- Invite and allow individuals to join the network
- Interview and film individuals in the Auburn area
- Write and publish stories bimonthly

Summer 2009 **Internship**
Starworks New York, NY

- Wrote press releases
- Tracked press hits
- Attended meetings and performed administrative duties
- Performed market research
- Developed pitches
- Developed brand awareness

Summer, 2003 through 2005 **Counselor**
YMCA Camp High Harbour Rabun, GA

- Team oriented, children's camp counselor responsible for a group of 10-15
 - Organized and planned events for children between the ages of 9 and 18
 - Managed schedules and creative exercises, games and events for campers and camp counselors
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HONORS

Alpha Lambda Delta; University Honors Society 2006-Present

The National Society of Collegiate Scholars; Auburn Chapter 2006-Present

ACTIVITIES

Alpha Omicron Pi Women's Fraternity 2006-Present
Sports Chair; 2007

Writer, director and costume designer for an original production performed by the sorority during Panhellenic Recruitment 2007, 2008

Southeastern Women's Lacrosse League; Auburn University 2006-2009

Freshman "Phenom" Award 2007

Lacrosse Team Secretary 2007-2008

Lacrosse Team T-shirt Chair 2007-2008, 2008-2009

Coordinator of Annual Lacrosse Team Parent's Weekend Event 2007-2008, 2008-2009

Alabama Prison Arts and Education Program; PR Representative 2009

- Researched in order to write published press releases and articles
- Gathered materials for Alabama prison involvement conference

Auburn University Public Relations Council of Alabama

2009

- Club member

VOLUNTEER/MENTOR

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| 2007 | <i>Auburn Youth Soccer League- Coach/Activities Planner</i> | Auburn, AL |
| | ·Prepared practice and game schedules, ordered and designed trophies | |
| | ·Planned an end of the season dinner party | |
| 2008-2009 | <i>Best Buddies Program- Adult and Youth Mentor</i> | Auburn, AL |